



LBAN is a tax-exempt 501(c)(3) organization

The Stanford Latino Entrepreneurship Initiative is a research and education collaboration between Stanford University and the Latino Business Action Network.

SLEI-Ed Alumni VIP Weekend at Stanford Graduate School of Business Sponsorship Opportunities, January 31st and February 1st

Title Sponsor-\$20,000 (1)

- Title Sponsor for entire weekend (Jan. 31-Feb. 1)
- Remarks at LBAN VIP event following SOLE Research Forum
- Company logo recognition at LBAN VIP event following SOLE Research Forum (Jan. 31), SLEI-Ed Alumni Dinner (Jan. 31) and SLEI-Ed Alumni Convening (Feb. 1)
- Recognition on all LBAN mediums as Sponsor for calendar year 2019
- Video screen display during sponsored portion VIP weekend
- 2 features in national newsletters (30K distribution)
- Fireside chat with Mark Madrid to be distributed on all LBAN promotional channels
- 3 social media campaigns highlighting company

Partner Sponsor-\$10,000 (2)

- Remarks at SLEI-Ed Alumni Dinner (Jan. 31)
- Company logo recognition at LBAN VIP event following SOLE Research Forum (Jan. 31), SLEI-Ed Alumni Dinner (Jan. 31) and SLEI-Ed Alumni Convening (Feb. 1)
- Recognition on all LBAN mediums as Sponsor for calendar year 2019
- 1 feature in national newsletters (30K distribution)
- Op-Ed with Mark Madrid to be distributed nationally on all LBAN promotional channels
- 3 social media campaigns highlighting company

Associate Sponsor-\$5,000 (4)

- Remarks at SLEI-Ed Alumni Convening (Feb. 1)
- Company logo recognition at LBAN VIP event following SOLE Research Forum (Jan. 31), SLEI-Ed Alumni Dinner (Jan. 31) and SLEI-Ed Alumni Convening (Feb. 1)
- Recognition on all LBAN mediums as Sponsor for calendar year 2019
- 1 social media campaign highlighting company

Associate Sponsor-\$2,500 (10)

- Company logo recognition at LBAN VIP event following SOLE Research Forum (Jan. 31), SLEI-Ed Alumni Dinner (Jan. 31) and SLEI-Ed Alumni Convening (Feb. 1)
- Recognition on all LBAN mediums as Sponsor for calendar year 2019